



**NEWS RELEASE**  
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For more information, contact:  
Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **Brake Parts Inc Names Darwin Moen Vice President, Sales, OE and OES**

**MCHEMRY, III. – March 20, 2019** – Brake Parts Inc (BPI) has named Darwin Moen as vice president of sales, OE and OES, it was announced today by Paul Ferrandino, chief commercial officer.

“We are very pleased to welcome Darwin to BPI as vice president sales, OE and OES,” said Ferrandino. “With over 30 years of sales experience, he has the knowledge, expertise and proven track record to lead this important market channel. In his new role, he will manage the sales functions required to generate revenue and help customers successfully grow their businesses.”

Before joining BPI, Moen most recently served as vice president of sales for Remy Power Products North America where he was responsible for sales strategy and operations, program and team development, customer relations, category management, pricing and product placement, technical support and training, as well as the establishment and measurement of key performance indicators.

Moen began his career with the Maytag Company and was promoted to regional positions in Chicago, Los Angeles and Indianapolis before moving to the company’s corporate headquarters in Newton, Iowa in 2004. When the Maytag Company was acquired by Whirlpool Corporation in 2006, he relocated to its world headquarters in St. Joseph, Michigan.

Moen is a graduate of the University of Iowa’s Tippie College of Business with a bachelor of business administration degree in marketing management.

### **About Brake Parts Inc**

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components, including its respected flagship Raybestos® brand. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. A supplier to major auto parts organizations, BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit [www.brakepartsinc.com](http://www.brakepartsinc.com).

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