



BRAKE PARTS INC

NEWS RELEASE
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Brake Parts Inc Restructures Traditional Branded Sales Team

MCHEMRY, III. – April 15, 2015 – To better serve its growing U.S. customer base, Brake Parts Inc (BPI) has realigned its traditional branded sales organization, as announced by Robert Pitt, vice president, sales and global business development for BPI.

“Through the introduction of new, innovative brake products, we have experienced strong and substantial growth of our Raybestos product line over the past 18 months,” said Pitt. “The time has come to realign our sales team to better serve our traditional customers. The existing sales team has been channeled into two geographic divisions, east and west. As we continue to grow, these two sales divisions are well positioned to increase the focus required in the field to adapt to the changing needs of our customers.”

Two BPI sales veterans will head up the U.S. branded sales team. John Aniunas will serve as director of sales for the Eastern division while Rich Sanderson has been named director of sales for the Western division. Aniunas and Sanderson assumed their new roles on April 1.

“Rich and John will lead their respective teams with one primary goal in mind, to partner with our customers to grow their brake business,” continued Pitt. “Now that we have made sure our traditional branded sales group is poised for success, we are planning the addition of other key sales positions in the coming months. With all the assets BPI has to offer, from exciting new product offerings and marketing initiatives to outstanding training and technical support, our newly aligned sales team is ready, willing and able to make that goal a reality for all of our customers.”

About Brake Parts Inc

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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