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Brake Parts Inc LLC Features Experience Room, Tech Garage at AAPEX

Visit Booth #3638 to Learn More

MCHEMRY, III. – Oct. 31, 2019 – Brake Parts Inc LLC (BPI) will unveil its new experience room as well as its Raybestos tech garage at booth #3638 at the Automotive Aftermarket Products Expo (AAPEX), Nov. 5-7, 2019 in Las Vegas, Nevada.

“Ever changing global and national landscapes require businesses to select vendors who can partner across all corporate and industry issues,” said Kristin Grons, marketing manager for BPI. “We’re excited for AAPEX attendees to visit our BPI booth to learn how we excel at manufacturing innovative, quality driven brake products with the flexibility to be adaptive to ever-changing business needs. Come by booth 3638 and ‘Let’s Talk Shop.’ We’ll show how we’re a key business partner who drives growth, while offering an unprecedented customer experience.”

With no appointment necessary, the experience room is a comfortable setting for attendees to learn about the value-added benefits of partnering with BPI, which include: manufacturing, R&D and engineering; catalog, training and technical support; and sales, field and marketing support.

Designed with the look and feel of an automotive shop, the tech garage is an area for attendees to meet with trainers and sales team members to learn more about how BPI brings a beneficial experience to the customer relationship. Visitors will have the opportunity to view Raybestos brake products, watch a video presentation, try out a brake noise board and more.

About Brake Parts Inc

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components, including its respected flagship Raybestos® brand. The company’s primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. A supplier to major auto parts organizations, BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit www.brakepartsinc.com.

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