



**BRAKE PARTS INC**

**NEWS RELEASE**  
*For Immediate Release*

For more information, contact:  
Lynn Konsbruck  
Maximum Marketing Services  
312-768-7362  
[lkonsbruck@maxmarketing.com](mailto:lkonsbruck@maxmarketing.com)

## **Robert Pitt Joins Brake Parts Inc as Vice President Sales and Global Business Development**

**MCHEMRY, III. – Nov. 3, 2014** – Brake Parts Inc (BPI) has named Robert Pitt vice president, sales and global business development, it was announced today by Bruce M. Tartaglione, senior vice president, global sales and marketing. Pitt will work out of the company's McHenry, Ill. headquarters.

"We welcome Robert back to the Brake Parts Inc team as our vice president, sales and global business development," said Tartaglione. "Robert is a talented sales professional who is perfectly suited for his new role. His extensive knowledge and experience in the auto care industry, along with his dedication and strong drive to serve our customers, will prove to be very beneficial as we continue to strengthen strategic business alliances and help our customers grow their brake business."

In his new role at BPI, Pitt will lead sales growth initiatives for major customers in North America and Latin America. Before rejoining BPI, Pitt served as vice president of sales at Specialty Sales and Marketing (SS&M) in Canada. Pitt previously spent 12 years with BPI as vice president of sales, Canada and was responsible for all Canadian sales activities, including the oversight and direction of the BPI Canadian sales team.

### **About Brake Parts Inc**

Brake Parts Inc (BPI) is committed to leading the global automotive aftermarket as the premier manufacturer and supplier of brake system components. The company's primary focus is the growth and profitability of its customers through a collaborative platform of quality, innovation, dedication and integrity. BPI has a demonstrated commitment to research, development and testing of its entire product offering, including friction, rotors, drums, calipers and hydraulic products, ensuring that they meet or exceed original equipment fit, form and function requirements. For more information, visit [www.brakepartsinc.com](http://www.brakepartsinc.com).

###